

HINTS FOR HOMEOWNERS

Holiday Lighting:

Latest Technology Saves Time, Money And More

(NAPS)—Walk down almost any street in America during the holiday season and you will see holiday lights—lots and lots of them. They light the way for travelers coming home for the holidays and welcome Santa Claus as well.

What you cannot see, but may have experienced first-hand, is the frustration that is part of lighting for the holidays. Year after year, decorative lights fail by the millions, frustrating homeowners, and forcing them to run to the store to get extra sets to decorate their homes and trees, often on the very day they intend to put them up.

Traditional holiday lights waste a large amount of electricity at the very time we can ill afford to squander precious resources. Traditional holiday lights also increase the risk of fire when hot bulbs come in contact with trees and other flammable materials in and around the home.

That very combination of homeowner frustration, excessive electricity use, and safety concerns was the genesis of a new product that is currently available in many retail stores around the country. *Forever Bright*® decorative lights.

Forever Bright decorative lights are a revolutionary holiday lighting product that offers several advantages over traditional holiday lights. They use 80-90 percent less electricity, saving the consumer money every month. The lights are very reliable and durable, rated for up to 200,000 hours of use. Because they remain cool to the touch, there is no need to worry about hot lights starting a fire. They are also unbreakable, because they are not made of fragile glass.

According to David Allen, President of Fiber Optic Designs, the company that invented *Forever Bright* lights, "These UL approved



LED-based holiday lights last nearly forever and cut electricity use way back. Information can be obtained at www.foreverbright.com.

lights use tiny semi-conductors, or light emitting diodes (LEDs), to create light. They do not rely upon a glowing filament that converts 80 percent of electrical energy to heat. That is why *Forever Bright* bulbs always remain cool to the touch when lit, and save so much energy."

Adds Mr. Allen, "We, as a nation, could save between 6 and 16 million megawatts of electricity each month by using *Forever Bright* holiday lights. In dollar terms, the savings approach \$1 billion per month nationwide, more than offsetting the cost of the lights for each household."

Forever Bright decorative lights are available as standard indoor/outdoor light strings, and come in popular curtain and icicle styles. Colors include red, green, gold and mixed. There is also a new color available that looks like the candlelight of yore.

Further information about *Forever Bright* decorative lights can be obtained on the Internet at www.foreverbright.com, or by writing to *Forever Bright* Decorative Lights, Fiber Optic Designs, 704 Floral Vale Boulevard, Yardley, PA 19067.